

mckenzie anderson

EXPERIENCE

Design Apprentice, Meredith Corporation fall 2012-present, Des Moines, IA

Design layouts for WOOD magazine
Work with art director and various editors
Design email promotions for subscribers

Graphic Designer, Man Up Magazine fall 2012, Des Moines, IA

Design for student produced iPad magazine
Use Mag+ plug-in through InDesign

Marketing and Communications Intern, Boys & Girls Clubs of Central Iowa summer 2012, Des Moines, IA

Redesigned marketing materials
Helped plan and coordinate fundraising events
Designed program book for Old Bags X event
Took photos of kids at Club sites and events
Updated and monitored Facebook page

Designer, Drake Magazine fall 2011-present, Des Moines, IA

A Bi-annual student produced magazine
Design layouts in specific departments
Edit spreads based on critique from editors

Community Assistant, Drake West Village fall 2011-summer 2012, Des Moines, IA

Promote Drake West Village apartments
Plan programs for residents to build community
Design advertisements for programs
Update social media on Facebook and Twitter

Design Editor, The Times-Delphic Relays Edition spring 2012, Des Moines, IA

Designed for 56-page, full color 2012 Relays edition
Collaborated with designers for a cohesive look

Volunteer, Saint Andrew Presbyterian Church, spring 2008-present, Iowa City, IA

Junior High Youth Group Leader
Lead games, bible studies and worship
Took over 1,000 photos a day at week-long camp
Edited best photos and made CD's for each camper

EDUCATION

Drake University, 2009-present

Degrees: BA in Arts and Sciences, BA in Journalism
and Mass Communication

Majors: Graphic Design and Magazines

Anticipated graduation: Spring 2013

ACADEMIC AWARDS

Presidential scholarship, 2009-2013

Meredith scholarship, 2011-2012

CAMPUS ACTIVITIES

Member of American Institute of Graphic Arts
Iowa Chapter, fall 2011-present

Member of Intersarsity Christian Fellowship
spring 2010-present

Member of the Drake Rowing Team
fall 2009-spring 2011

Member of Fellowship of Christian Athletes
fall 2010-spring 2011

COMPUTER SKILLS

Proficient in:

Adobe InDesign, Illustrator and Photoshop
Microsoft Word and PowerPoint
Wordpress

Basic knowledge in:

Adobe Flash and Dreamweaver
Mag+ plugin for InDesign
Adobe Digital Publishing Suite
Writing HTML and CSS
Microsoft Excel
iMovie
Garage Band

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